

Sr. Interactive Art Director

- Created \$ millions in advertising for clients like JPMorgan Chase, American Express, Sony, Verizon and Nestle.
- Over 13 years of digital design and development experience in advertising, e-Commerce, and academia.
- BA in Conceptual Information Arts and MFA in Fine Arts.
- Effective written and oral communication skills.
- Experience leading groups and mentoring.
- Hands on and highly proficient with Adobe Creative Suite.

Currently

- **WHAT: Sr. Interactive Art Director.** Digital and Experiential advertising for clients like American Express and William Grant.
- **WHERE: MomentumWW – NYC**
- **WHEN: 2010-Present**
- **HOW: The proper skills to concept, pitch, design, deliver and follow through.**
- **RESULT: Innovative social networking and influencing sites.**

Previously

- **Interactive Art Director.** Mostly interactive– but a bit of print and OOH for Chase, Verizon, and Marriott. Highly successful multi-million dollar advertising campaigns with billions of impressions and millions of click-throughs on Yahoo!, Facebook, and other high profile publishers.
 - *mcgarrybowen – NYC*
 - 2009-2010
- **Art Director/Flash Developer.** Concept, design and development of digital advertising for clients like Puma and Toyota on Sony platforms like Crackle.com and PlayStation.
 - *Sony Pictures Entertainment – NYC*
 - 2008-2009
- **Owner/Operator/Designer.** Conceived, designed and developed branding, web interfaces, and print collateral for small business clients.
 - *The Big Pixel – SF & NYC*
 - 2004-2009
- **Instructor.** *Adobe Creative Suite:* Photoshop, DreamWeaver and Flash for web output.
 - Parsons The New School for Design
 - 2003-2005
- **Visual Designer and Information Architect.** Designed and structured internal and public facing websites for clients like Genentech.
 - *Design Media – SF*
 - 2002-2003
- **Visual Designer.** Designed and developed ad units on Adventureseek.com for clients like REI and The North Face.
 - *Adventureseek.com – SF*
 - 2000-2002
- **Visual Designer/Instructor.** Created Multimedia project on and offline for faculty and university grants. Taught faculty and staff emerging technologies.
 - *Center for the Enhancement of Teaching, San Francisco State University – SF*
 - 1997-2000

Education

- Master of Fine Arts, *Fine Arts.*
 - Parsons The New School for Design
 - Honors, 2005
- Bachelor of Arts, *Conceptual Information Arts*
 - San Francisco State University
 - Magna Cum Laude, 2002